



Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Associate professor

Education

Institution Yerevan State University
Faculty Faculty of European Languages and Communication, Department for Cross-Cultural Communication (English Language)

Date 2014 - 2023

Degree name Qualified specialist

Institution Yerevan State University

Faculty Faculty of Romance and Germanic Philology, Department of English Philology

Date 2011 - 2014

Degree name Applicant

Institution Yerevan State University

Faculty Faculty of Romance and Germanic Philology, Department of English Philology

Date 2002 - 2004

Degree name Masters

Institution Yerevan State University

Faculty Faculty of Romance and Germanic Philology, Department of English Philology

Date 1998 - 2002

Degree name Bachelor

Scientific Rank/degree

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication

Date 2017

Degree name Associate professor

Specialty Philological sciences

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology

Date 2014

Degree name Candidate

Specialty Philological sciences

Scientific Supervisor	Shushanik Paronyan
Research Topic	The Pragmalinguistic Perspective of Persuasive Communication (in online petitions)

Language skills

Հայերեն English Русский Deutsch

Work experience

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication

Period of time 2017 till now

Rank/degree associate professor

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication

Period of time 2014 - 2017

Rank/degree assistant professor

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology

Period of time 2004 - 2014

Rank/degree lecturer

Institution Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology

Period of time 2002 - 2006

Rank/degree assistant in the Chair

Scientific interests

- Cross-cultural communication, pragmalinguistics, persuasive communication, verbal influence, argumentation, manipulation, discourse analysis, psycholinguistics, NLP

Participation in international conferences and seminars

01/03/2025 - Teaching for Success 2024, English Teacher and Educator Development Conference

02/03/2025 Organized by British Council
Armenia

10/04/2025 - Marketing Communication And Business Discourse: Perspectives And Challenges

11/04/2025 Yerevan State University

12/11/2023 - TEFL Teacher's Conference on Intercultural Communication Skills in English

12/12/2023 Language Teaching, Peace Corps Armenia
Armenia

02/03/2024 - Teaching for Success 2024, English Teacher and Educator Development Conference

03/03/2024 Organized by British Council
Armenia

15/02/2024 - Yerevan TESOL II Teacher Training Course organized by the US Embassy in Yerevan

23/05/2024 YSU
Armenia

16/02/2023 - Yerevan TESOL Teacher Training Course organized by the US Embassy in Yerevan

23/05/2023 YSU
Armenia

16/10/2004 - AASE 1 International Conference "English Studies: Theory and Practice"

19/10/2004 Yerevan State University
Armenia

26/02/2009 - Foreign languages and literature (theory and practice), International conference

27/02/2009 dedicated to the 90th anniversary of the founding of YSU
Yerevan State University
Armenia

04/10/2011 - AASE International Conference, "English Studies: Theory and Practice"

08/10/2011 Yerevan State University
Armenia

04/04/2014 - AASE international Conference, US Embassy, "Promoting Independent Learning"

05/10/2014 Yerevan State University
Armenia

12/04/2018 - International Conference, "Culture Through the Language Prism"

13/04/2018 Yerevan State University
Armenia

12/09/2019 - AASE International Conference, "Language, Culture, Communication"

15/09/2019 Yerevan State University
Armenia

Membership

Institution

The Armenian Association for the Study of English (AASE)

Period of time	2004 till now
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Other information

2015.05.23 - International English Language Proficiency Test (C2 Level) / iTEP Academic-Core Exam (Advanced Level) 2011-2016 YSU five-year educational program for increasing professorial qualifications

Publications

Article

PERSONAL BRANDING: SHAPING AND MAINTAINING A SUCCESSFUL PERSONAL BRAND

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2025 125-142

Article

LINGUISTIC PORTRAYAL OF GASLIGHTING IN INTERPERSONAL RELATIONSHIPS

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2024 61-79

Monograph

Անգլերեն պերսուազիվ հայորդակցության լեզվագործաբանական հայեցակերպ (առցանց էլեկտրոնային խնդրագրում)

Սիրանուշ Ղալտախչյան

2021 192

Manual

Speed up Your English Language Proficiency: Selection of Audio Reproductions with Exercises

Siranoush Kh. Ghaltakhchyan

2018 312

Article

Dictogloss Approach to Dictation Writing Activities

Siranoush Ghaltakhchyan

Armenian Folia Anglistika 2016 99-108

<http://aase.ysu.am/>

Manual

Guidebook English For University Students

Marine Yaghabyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

Manual

Speed up Your English Language Skills with Humour (Selection of Audio Dictations)

1. Siranoush Kh. Ghaltakhchyan

2016 160

Article

**Փաստարկող և պերսուազիվ դիսկուլսների փոխներթափանցելիության խնդիրը առցանց
Ելեկտրոնային խնդրագրում**

Սիրանուշ Ղալթախյան

Օսար լեզուները բարձրագույն դպրոցում 2015 61-68

<http://publications.ystu.am/>

Article

Փաստարկման գործընթացի առանձնահատկությունները առցանց Ելեկտրոնային խնդրագրում

Սիրանուշ Ղալթախյան

Օսար լեզուները բարձրագույն դպրոցում 2015 69-77

<http://publications.ystu.am/>
