

# SIRANUSH Khachatur Ghaltakhchyan

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## Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Associate professor

## Education

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Faculty of European Languages and Communication, Department for Cross-Cultural Communication (English Language)
<b>Date</b>	2014 - 2023
<b>Degree name</b>	Qualified specialist

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Faculty of Romance and Germanic Philology, Department of English Philology
<b>Date</b>	2011 - 2014
<b>Degree name</b>	Applicant

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Faculty of Romance and Germanic Philology, Department of English Philology
<b>Date</b>	2002 - 2004
<b>Degree name</b>	Masters

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Faculty of Romance and Germanic Philology, Department of English Philology
<b>Date</b>	1998 - 2002
<b>Degree name</b>	Bachelor

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## Scientific Rank/degree

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
<b>Date</b>	2017
<b>Degree name</b>	Associate professor
<b>Specialty</b>	Philological sciences

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
<b>Date</b>	2014
<b>Degree name</b>	Candidate
<b>Specialty</b>	Philological sciences

Scientific Supervisor

Shushanik Paronyan

Research Topic

The Pragmalinguistic Perspective of Persuasive Communication (in online petitions)

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## Language skills

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Հայերեն English Русский Deutsch

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## Work experience

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
<b>Period of time</b>	2017 till now
<b>Rank/degree</b>	associate professor

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
<b>Period of time</b>	2014 - 2017
<b>Rank/degree</b>	assistant professor

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
<b>Period of time</b>	2004 - 2014
<b>Rank/degree</b>	lecturer

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<b>Institution</b>	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
<b>Period of time</b>	2002 - 2006
<b>Rank/degree</b>	assistant in the Chair

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## Scientific interests

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- Cross-cultural communication, pragmalinguistics, persuasive communication, verbal influence, argumentation, manipulation, discourse analysis, psycholinguistics, NLP
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## Participation in international conferences and seminars

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<b>01/03/2025 - 02/03/2025</b>	Teaching for Success 2024, English Teacher and Educator Development Conference Organized by British Council Armenia
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<b>10/04/2025 - 11/04/2025</b>	Marketing Communication And Business Discourse: Perspectives And Challenges Yerevan State University
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<b>12/11/2023 - 12/12/2023</b>	TEFL Teacher's Conference on Intercultural Communication Skills in English Language Teaching, Peace Corps Armenia Armenia
<b>02/03/2024 - 03/03/2024</b>	Teaching for Success 2024, English Teacher and Educator Development Conference Organized by British Council Armenia
<b>15/02/2024 - 23/05/2024</b>	Yerevan TESOL II Teacher Training Course organized by the US Embassy in Yerevan YSU Armenia
<b>16/02/2023 - 23/05/2023</b>	Yerevan TESOL Teacher Training Course organized by the US Embassy in Yerevan YSU Armenia
<b>16/10/2004 - 19/10/2004</b>	AASE 1 International Conference "English Studies: Theory and Practice" Yerevan State University Armenia
<b>26/02/2009 - 27/02/2009</b>	Foreign languages and literature (theory and practice), International conference dedicated to the 90th anniversary of the founding of YSU Yerevan State University Armenia
<b>04/10/2011 - 08/10/2011</b>	AASE International Conference, "English Studies: Theory and Practice" Yerevan State University Armenia
<b>04/04/2014 - 05/10/2014</b>	AASE international Conference, US Embassy, "Promoting Independent Learning" Yerevan State University Armenia
<b>12/04/2018 - 13/04/2018</b>	International Conference, "Culture Through the Language Prism" Yerevan State University Armenia
<b>12/09/2019 - 15/09/2019</b>	AASE International Conference, "Language, Culture, Communication" Yerevan State University Armenia

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## Membership

**Institution**

The Armenian Association for the Study of English (AASE)

Period of time

2004 till now

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## Other information

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2015.05.23 - International English Language Proficiency Test (C2 Level) / iTEP Academic-Core Exam (Advanced Level) 2011-2016 YSU five-year educational program for increasing professorial qualifications

## Publications

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*Article*

### **PERSONAL BRANDING: SHAPING AND MAINTAINING A SUCCESSFUL PERSONAL BRAND**

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2025 125-142

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*Article*

### **LINGUISTIC PORTRAYAL OF GASLIGHTING IN INTERPERSONAL RELATIONSHIPS**

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2024 61-79

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*Monograph*

### **Մնգլերեն պերսուազիվ հաղորդակցության լեզվագործաբանական հայեցակերպը (առցանց էլեկտրոնային խնդրագրում)**

Սիրանուշ Խաչատուրի Ղալթախչյան

2021 192

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*Manual*

### **Speed up Your English Language Proficiency: Selection of Audio Reproductions with Exercises**

Siranoush Kh. Ghaltakhchyan

2018 312

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*Article*

### **Dictogloss Approach to Dictation Writing Activities**

Siranoush Ghaltakhchyan

Armenian Folia Anglistika 2016 99-108

<http://aase.ysu.am/#>

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*Manual*

### **Guidebook English For University Students**

Marine Yaghubyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

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*Manual*

### **Speed up Your English Language Skills with Humour (Selection of Audio Dictations)**

1. Siranoush Kh. Ghaltakhchyan

2016 160

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*Article*

**Փաստարկող և պերսուազիվ դիսկուրսների փոխներթափանցելիության խնդիրը առցանց  
Էլեկտրոնային խնդրագրում**

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 61-68

<http://publications.y-su.am/>

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*Article*

**Փաստարկման գործընթացի առանձնահատկությունները առցանց Էլեկտրոնային խնդրագրում**

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 69-77

<http://publications.y-su.am/>

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