# **Marine Harutiun Yaghubyan**

## **Faculty of European Languages and Communication**

The English Chair of Cross-Cultural Communication Associate professor



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## **Education**

**Institution** Yerevan State University

Faculty of Romance and Germanic Philology

Date2003 - 2007Degree namePhD student

**Institution** Yerevan State University

Faculty of Romance and Germanic Philology

Date 2001 - 2003
Degree name Masters

**Institution** Yerevan State University

Faculty Faculty of Romance and Germanic Philology

Date 1997 - 2001
Degree name Bachelor

# **☺️** Scientific Rank/degree

Institution Armenian State Pedagogical \University after Kh. Abovyan

**Date** 2012

Degree nameAssociate professorSpecialtyPedagogical sciences

**Institution** Yerevan State University

Date 2007

Degree name Candidate

SpecialtyPhilological sciencesScientific SupervisorParonyan Shushanik

Research Topic Pragmatic Value of Ellipsis in Fiction

# Language skills

English Русский <шյերեն Español



# **Work experience**

Institution	Yerevan State University
Period of time	2023 till now
Rank/degree	Deputy-dean/ Head of Office of the Faculty of European Languages and
	Communication,
Institution	Yerevan State University
Period of time	2021 till now
Rank/degree	Deputy-dean of the Faculty of European Languages and Communication,
Institution	Yerevan State University
Period of time	2012 till now
Rank/degree	Associate Professor of Chair of English for Cross Cultural Communication
Institution	Yerevan State University
Period of time	2008 - 2012
Rank/degree	Lecturer, Assistant Professor of Chair of English Philology
Institution	Armenian State Pedagogical \University after Kh. Abovyan
Period of time	2002 - 2019
Rank/degree	Lecturer, Assistant Professor of Chair of Teaching Methods of Foreign Languages,

# Scientific interests

- Bachelor's degree courses English (major), Practical Grammar, Practical Phonetics, Theoretical Grammar, Typology, Lexicology, Culture and Sociolinguistics
- Master's degree courses English Language as a Professional Communication, Mass Media Communication, Language and Culture in the Academic Context, Functions of Academic Language, Crosscultural Communication and Media Discourse
- Videos as a Learning Tool, Videos as a Learning Tool (in Distance Learning)

# Participation in international conferences and seminars

16/05/2019 - 17/05/2019	Change in Classroom: Promoting Innovative Teaching and Learning to Enhance Student Learning Experience in Eastern Partnership Countries Yerevan State University Armenia
15/10/2019 - 17/10/2019	Development of Open Educational Recourses Leuven Catholic University Belgium

# **Membership**

Institution	Member of the Scientific Council of the Faculty of Romance and Germanic Philology, now Faculty of European Languages and Communication YSU
Period of time	2012 till now
Institution	Member of the Scientific Council of the Faculty of the Foreign Languages, ASPU after
	Kh. Abovyan
Period of time	2009 - 2017
Institution	Member of AELTA
Period of time	2017 till now

# State awards and honorary titles

2021 Teaching Excellence Award in YSU

2019 YSU Silver Medal on the occasion of the 100th anniversary of YSU and for Significant Career Achievements in the Fields of Science and Education.

# Publications

Article

## **NEGATIVE POLITENESS STRATEGIES IN ENGLISH AND ARMENIAN CULTURES**

Marine Yaghubyan, Gayane Savoyan

Foreign Languages in Higher Education 2025 61-72

Article

### WRITING PRINCIPLES OF BUSINESS CORRESPONDENCE

Marine Yaghubyan

Armenian Folia Anglistika 2024 50-60

Article

# PARAGRAPH CONSTRUCTION IN "THE GREAT GATSBY" BY F. S. FITZGERALD AND ITS ARMENIAN TRANSLATION

Marine Yaghubyan, Manana Dalalyan

Foreign Languages in Higher Education 2023 34-44

Article

### **EFFECTIVENESS OF THE LANGUAGE OF FAST FOOD ADVERTISEMENTS**

Marine Yaghubyan

Armenian Folia Anglistika 2022 85-96

Manual

#### **Mass Media Communication**

M. Yaghubyan, G. Hayrapetyan

2022 168

Article

# INTERPRETATION OF OMITTED WORDS OR THE UNSAIDINFORMATION IN EMILY DICKINSON'S POETRY

Marina Yaghubyan

Armenian Folia Anglistika 2021 77-84

Article

### Linguistic Deviation in Business Advertisements

Marine Yaghbuyan

Armenian Folia Anglistika 2020 9-19

Article

# The Use of Positive and Negative Politeness Strategies to Express Request in English and Armenian Cultures

Marine Yaghubyan

Armenian Folia Anglistika 2019 141-150

Article

### The Communicative Function of English Parenthetical Constructions

Marine Yaghubyan

Armenian Folia Anglistika 2018 19-28

Book

### English Grammar in Practice / Part 3

M. Yaghubyan, A. Khachatryan, L. Madoyan

2018 120

Article

### The Role of Games in Foreign Language Teaching

Marine Yaghubyan

Lեզուն և գրականությունը գիտական իմացության ժամանակակից հարացույցում 2017 147-152 http://publications.ysu.am/%D5%AC%D5%A5%D5%A6%D5%B8%D6%82%D5%B6-%D6%87-%D5%A3%D...

Article

#### Approximation as a Semantic Process of Occasional Modification of the Meaning

Marine Yaghubyan

Armenian Folia Anglistika 2017 47-58

Book

### **English Grammar in Practice Part 1**

M.Yaghubyan, A. Khachatryan, L. Madoyan

2017 244

Manual

#### **Guidebook English For University Students**

Marine Yaghubyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

Manual

### English Grammar in Practice Teacher's Guide / Part 1

Sh.Paronyan, N.Harutyunyan, M.Yaghubyan, A.Khachatryan, L.Madoyan

2016 130

Article

# Correlation as a Means of Expressing Syntactic Connections of Parenthetical Construction with Main Sentence

Marine Yaghubyan

Armenian Folia Anglistika 2015 44-49

Book

#### English Grammar in Practice / Part 1

M.Yaghubyan, A.Khachatryan, L.Madoyan

2015 219

Book

#### **English Grammar in Practice Part 2**

L. Madoyan, A. Khachatryan, M. Yaghubyan

2015 232

Conference

## Approximation as a Semantic Process of Occasional Modification of Meaning

Yaghubyan Marine

Conference

# Effectiveness of the Language of Fast Food Advertisements through J. Baudrillard's Postmodernism

Yaghubyan Marine

Conference

## Филосовско-методологическая инфокультура образования

М. Ягубян, Г. Айрапетян

Conference

### Emotion and Persuasion in Political Discourse: A Cross-Cultural Perspective

Marine Yaghubyan, Marianna Ohanyan