# Siranush Vladimir Gyurjinyan

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### **Faculty of Economics and Management**

Chair of Management and Business Lecturer on an hourly basis

#### Education

Institution Armenian State University of Economics

**Faculty** Management 1989 - 2008 **Date** Qualified specialist Degree name



#### Language skills

Հայերեն Русский English



## Work experience

Institution LLC DNA Strategy, Consulting, Advertising and PR Agency

Period of time 2021 till now Rank/degree Founding CEO

Institution Ministry of Hight-tech Industry of the Republic of Armenia

Period of time 2020 - 2021

Rank/degree Spokesperson (Press Secretary of the minister)

Institution Rostelecom Armenia, GNC-ALFA CJSC

Period of time 2012 - 2020

Rank/degree Head of External Communications

SME Development National Center of Armenia Fund Institution

2005 - 2012 Period of time

Rank/degree Marketing and PR Manager

Institution Paradise LLC, Advertising Agency

2004 - 2005 Period of time

Rank/degree International projects manager-accountant



#### Other information

Certified by ICMCI (International Council of Management Consulting Institutes - icmci-global.org) Management Consultant (CMC) since 2021

# **Publications**