

Siranush Vladimir Gyurjinyan

✉ s.gyurdzhinyan@ysu.am



Faculty of Economics and Management

Chair of Management and Business

Lecturer on an hourly basis

Education

Institution	Armenian State University of Economics
Faculty	Management
Date	1989 - 2008
Degree name	Qualified specialist

Language skills

Հայերեն Русский English

Work experience

Institution	LLC DNA Strategy, Consulting, Advertising and PR Agency
Period of time	2021 till now
Rank/degree	Founding CEO

Institution	Ministry of Hight-tech Industry of the Republic of Armenia
Period of time	2020 - 2021
Rank/degree	Spokesperson (Press Secretary of the minister)

Institution	Rostelecom Armenia, GNC-ALFA CJSC
Period of time	2012 - 2020
Rank/degree	Head of External Communications

Institution	SME Development National Center of Armenia Fund
Period of time	2005 - 2012
Rank/degree	Marketing and PR Manager

Institution	Paradise LLC, Advertising Agency
Period of time	2004 - 2005
Rank/degree	International projects manager-accountant

Other information

Certified by ICMCI (International Council of Management Consulting Institutes - icmci-global.org)
Management Consultant (CMC) since 2021

Publications
